

**VCC038, FOR IMMEDIATE RELEASE  
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## **VCC NAMED TO *INC.* MAGAZINE'S EXCLUSIVE ANNUAL 500|5000 LIST**

**POWAY, CA (August X, 2012)** — VCC, a pioneer in the development and delivery of today's most high-performance and innovative LED indication solutions, has been ranked 1,367 on *Inc.* Magazine's sixth annual Inc. 500|5000, an exclusive listing of America's fastest-growing private companies. Honorees were ranked according to the percentage growth of their revenue from 2008 through 2011, boast an impressive median growth rate of 97 percent, and, combined, have created more than 400,000 jobs over the course of the past three years.

"We are honored to have been recognized as one of America's fastest-growing, independent, entrepreneurial ventures," said Andy Zanelli, CEO of VCC. "We continue to expand both organically and acquisitively, and are optimistic we will receive an even higher ranking next year."

To qualify for the 2012 Inc. 500|5000, companies must have been founded and generating revenue by March 31, 2008, and U.S.-based, privately held, for-profit, and independent as of December 31, 2011. The minimum revenue required for 2008 was \$100,000; for 2011 it was \$2 million.

In the last two years, VCC has seen tremendous triple-digit growth in revenue, necessitating a move to a location that provided double the available space for design and development, sales and marketing, and warehousing, a necessity for a company that focuses on both standard product shipments and custom design contracts. More recently, VCC acquired the Leecraft® and Littelites product lines from Lighting Concepts and Solutions, and the complete Chicago Miniature Lighting, LLC indication and illumination product lines, which has made VCC the largest global provider of indication solutions.

“Now, more than ever, we depend on Inc. 500/5000 companies to spur innovation, provide jobs, and drive the economy forward. Growth companies, not large corporations, are where the action is,” said *Inc.* editor Eric Schurenberg.

For more information about VCC and its products, please visit [www.vcclite.com](http://www.vcclite.com).

### **About *Inc.***

Founded in 1979 and acquired in 2005 by Mansueto Ventures, [Inc.](http://www.inc.com) is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today’s innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit [www.inc.com](http://www.inc.com).

### **About VCC**

VCC Optoelectronics, based in Poway, California, is a pioneer in the development and delivery of today’s most high-performance and innovative LED panel indication and illumination solutions. With nearly 40 years of experience, VCC and its distributors serve customers all over the world. Whether providing an off-the-shelf product or developing a solution through its custom design services, VCC delivers faster and at a lower cost than the competition. VCC—it lights up your design. Learn more at [www.vcclite.com](http://www.vcclite.com).