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VCC ANNOUNCES THE COMPLETION OF ITS NEW TIJUANA MANUFACTURING FACILITY

***Twice the Size of its Predecessor, VCC's New Tijuana Facility Expands Production to Support
its Continual Organic & Acquisitive Growth***

POWAY, CA (March 4, 2013) — VCC, the largest manufacturer of indication solutions for OEM and retrofit LED applications, including LED, neon, and incandescent indicators, as well as LED light pipes, has completed the expansion of its Tijuana, Baja California, Mexico manufacturing facility. Located in the Las Arboledas area of Tijuana, the new facility is twice the size of the last one, significantly expanding production capabilities and enabling VCC to better accommodate its continual organic and acquisitive growth. With the new 25,000 square foot facility, VCC is also expanding its direct labor force and technical team of process and quality engineers. In total, VCC's new facility has brought 50 new jobs to the area.

“The new facility improves our efficiency and enables us to support the solid organic and acquisitive growth that we have achieved over the last four years. We have been operating in Mexico for nearly twenty years now, and are very pleased with the cost reduction and service improvements we experience by near-shoring in Tijuana,” said Andy Zanelli, CEO of VCC.

For additional information about VCC's expansive and diverse portfolio of indicator lights, including the Chicago Miniature Lamp, Leecraft, and Littelite product families, please visit www.vcclite.com. Recently revamped, the VCC website is readily searchable by indicator type, brand, and series number, enabling engineers to locate their ideal indicator solution both quickly and easily. The new website also includes an “Information Resources” page, providing users with fast access to articles, technical documents, product overviews, application information, and design wins.

About VCC

Visual Communications Company, LLC, based in Poway, California, is the largest manufacturer of innovative LED light pipe, LED, incandescent, neon, and specialty indicator light solutions for global markets including aerospace, medical, automotive, transportation, safety, and industrial. VCC combines 40+ years of experience in LED indication design, engineering, manufacturing, and light modeling design services to change the way human machine interface systems use indication to communicate better with light. Learn more at www.vcclite.com.